

Oaktobefest In The Dimond returns for its 12th annual FREE festival  
**2 DAYS - Saturday October 5 & Sunday October 6, 2019**

# Oaktobefest in the Dimond



**Benefits of advertising in the Oaktobefest Program:**

- Print & Electronic distribution to 40,000+ Oaktobefest attendees.
- Print distribution to 50,000 Bay Area residents in the East Bay Express' Annual "Taste Issue" (Sept 26th).
- Connect to our beer-loving, food fanatic, community conscious readers and festival attendees.

**Advertising Options:\***

- Full Page** 10.125" w x 10.82" h **\$1,995**  
 +4 Facebook and Twitter posts, 4 VIP Brewers' BBQ passes (\$500 value) +Logo as an event supporter on festival banners
- 1/2 Vertical** 4.971" w x 10.82" h **\$1,050**  
 +2 Facebook and Twitter posts, 2 VIP Brewers' BBQ passes (\$250 value) +Listing on festival banners
- 1/2 Horizontal** 10.125" w x 5.321" h **\$1,050**  
 +2 Facebook and Twitter posts, 2 VIP Brewers' BBQ passes (\$250 value) +Listing on festival banners
- 1/4 Vertical** 4.971" w x 5.321" h **\$575**  
 +1 FB and Twitter posts, 2 Unlimited Tasting Packages (\$120 value)
- 1/4 Horizontal** 10.125" w x 2.563" h **\$575**  
 +1 FB and Twitter posts, 2 Unlimited Tasting Packages (\$120 value)
- 1/4 Strip** 2.394" w x 10.82" h **\$575**  
 +1 FB and Twitter posts, 2 Unlimited Tasting Packages (\$120 value)
- 1/8 Vertical** 2.394" w x 5.321" h **\$290**
- 1/8 Horizontal** 4.971" w x 2.563" h **\$290**

**Prime Placement: Pop Up Panel**

Get some serious exposure for your business with the **Oaktobefest Program Guide's** Pop Up, the skinny tab that runs along the top of the edition and literally "pops" out of the paper.

**Inside (2) or back panel:** 10.125" w x .62" h **\$500**

**Send Payment to:** Oaktobefest in the Dimond, PO Box 27335, Oakland CA 94602 ~ Or request a link to pay online

**Oaktobefest 2019** will be branded across major media outlets. Oaktobefest actively promotes participants through the event website, Facebook and other media. Your advertising participation demonstrates a commitment to community development, through this non-profit fundraising event. **INQUIRE ABOUT OTHER SPONSORSHIP OPPORTUNITIES.**

For more information or to place your ad please contact Daniel Swafford  
 510.452.7392 [Oaktobefest@gmail.com](mailto:Oaktobefest@gmail.com)

Advertising Deadline: **September 24**

Issue Date: **September 25**

Send camera-ready art to  
[ron@thedesigoffice.net](mailto:ron@thedesigoffice.net)

**IMPORTANT!** Files may be refused if not submitted in the following manner:

PDF or JPEG; CMYK; 300 lpi  
 Embed all images; outline all fonts (incl. PDFs)