

Oaktobefest In The Dimond returns for its 11th annual FREE festival
 2 DAYS - **Saturday September 29 & Sunday September 30, 2018**

Oaktobefest in the Dimond



Benefits of advertising in the Oaktobefest Program:

- Print & Electronic distribution to 40,000+ Oaktobefest attendees.
- Print distribution to 50,000 Bay Area residents in the East Bay Express' Annual "Taste Issue" (Sept 26th).
- Connect to our beer-loving, food fanatic, community conscious readers and festival attendees.

Advertising Options:*

- Full Page** 10.125" w x 10.82" h **\$1,995**
 +6 Facebook and Twitter posts, 4 VIP Brewers' BBQ passes (\$500 value)
 +Logo as an event supporter on festival banners
- 1/2 Vertical** 4.971" w x 10.82" h **\$1,050**
 +4 Facebook and Twitter posts, 2 VIP Brewers' BBQ passes (\$250 value)
 +Listing on festival banners
- 1/2 Horizontal** 10.125" w x 5.321" h **\$1,050**
 +4 Facebook and Twitter posts, 2 VIP Brewers' BBQ passes (\$250 value)
 +Listing on festival banners
- 1/4 Vertical** 4.971" w x 5.321" h **\$575**
 +2 FB and Twitter posts, 2 Unlimited Tasting Packages (\$120 value)
- 1/4 Horizontal** 10.125" w x 2.563" h **\$575**
 +2 FB and Twitter posts, 2 Unlimited Tasting Packages (\$120 value)
- 1/4 Strip** 2.394" w x 10.82" h **\$575**
 +2 FB and Twitter posts, 2 Unlimited Tasting Packages (\$120 value)
- 1/8 Vertical** 2.394" w x 5.321" h **\$290**
- 1/8 Horizontal** 4.971" w x 2.563" h **\$290**

Prime Placement: Pop Up Panel

Get some serious exposure for your business with the **Oaktobefest Program Guide's** Pop Up, the skinny tab that runs along the top of the edition and literally "pops" out of the paper.

Inside (2) or back panel: 10.125" w x .62" h **\$500**

Send Payment to: Oaktobefest in the Dimond, PO Box 27335, Oakland CA 94602 ~ Or request a link to pay online

Oaktobefest 2018 will be branded across major media outlets. Oaktobefest actively promotes participants through the event website, Facebook and other media. Your advertising participation demonstrates a commitment to community development, through this non-profit fundraising event. **INQUIRE ABOUT OTHER SPONSORSHIP OPPORTUNITIES.**

For more information or to place your ad please contact Daniel Swafford
 510.452.7392 Oaktobefest@gmail.com

Advertising Deadline: **September 14**

Issue Date: **September 26**

Send camera-ready art to
ron@thedesigoffice.net

IMPORTANT! Files may be refused if not submitted in the following manner:

PDF or JPEG; CMYK; 300 lpi
 Embed all images; outline all fonts (incl. PDFs)